



## MCI | The Entrepreneurial School®

- What we stand for
- What we offer
- What sets us apart





#### **Focus of Distinction**

- Academic quality
- Research & Development
- Customer & service orientation
- Brand & network
- Entrepreneurial spirit & innovation
- Excellent infrastructure
- International orientation



At MCI science meets business.

Jean Claude Juncker
President of the European Commission,



## **International Reputation**



























































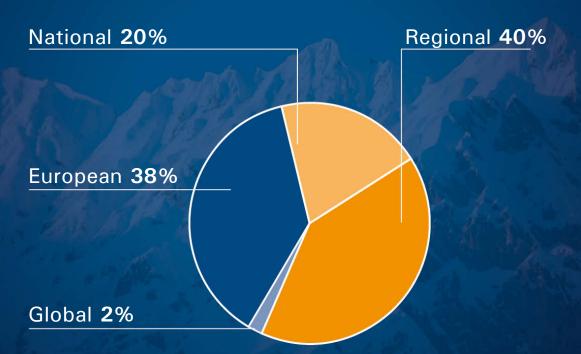


## **Partner Universities**





## 3,400 students from 55 nations (not including exchange students)









What we offer Bachelor Master PhD



### **Bachelor Programs**

#### **MANAGEMENT & SOCIETY**

**Business Administration** 

**Business & Management** 

Management, Communication & IT

Management & Law

Nonprofit, Social & Health Care Management

Social Work

**Tourism Business Studies** 

#### **TECHNOLOGY & LIFE SCIENCES**

Bio- & Food Technology

Digital Business & Software Engineering

Mechatronics

Environmental, Process & Energy Engineering



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**Environmental, Process & Energy Engineering** 



### **Master Programs**

#### **MANAGEMENT & SOCIETY**

Corporate Governance & Finance

**Entrepreneurship & Tourism** 

European Health Economics & Management

International Business & Law

International Business & Management

International Health & Social Management

Management, Communication & IT

Soziale Arbeit, Sozialpolitik & -management

#### **TECHNOLOGY & LIFE SCIENCES**

Biotechnology

Food Technology & Nutrition

Mechatronics & Smart Technologies

Environmental, Process & Energy Engineering



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#### **TECHNOLOGY & LIFE SCIENCES**

**Biotechnology** 

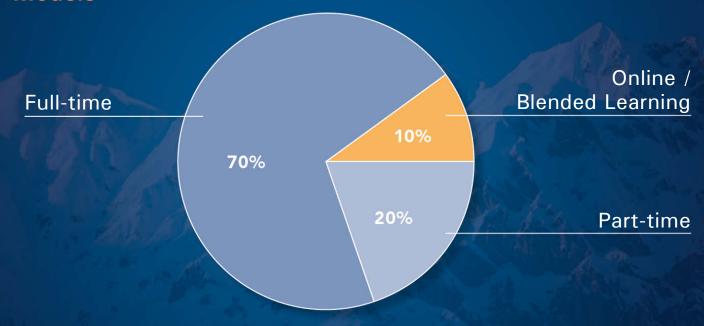
Food Technology & Nutrition

Mechatronics & Smart Technologies

Environmental, Process & Energy Engineering



### **Time Models**









### **Research & Development**

- Technological, economic & societal development
- Support of regional, national and international partners in their innovation activities
- Increase efficiency & competitiveness



#### **Service Orientation**

Start-ups & Innovation

Language Center

Scholarships & Awards

**Sports** 

13
languages

1,000 sports classes





#### **Career Center**

Seminars & Workshops

Recruiting Forum

Internship & job portal

Career coaching

Business network



MCI boosts your career.

Dr. Thomas Nothegger, MBA

Senior Vice President
Global Operations PN & GD



### **Career Options**





























































































MCI THE ENTREPRENEURIAL SCHOOL® WHAT SETS US APART

## **Distinguished Guest Lectures**



Edward Snowden Whistleblower



Daniel Krauss Founder & CIO Flixbus, Munich

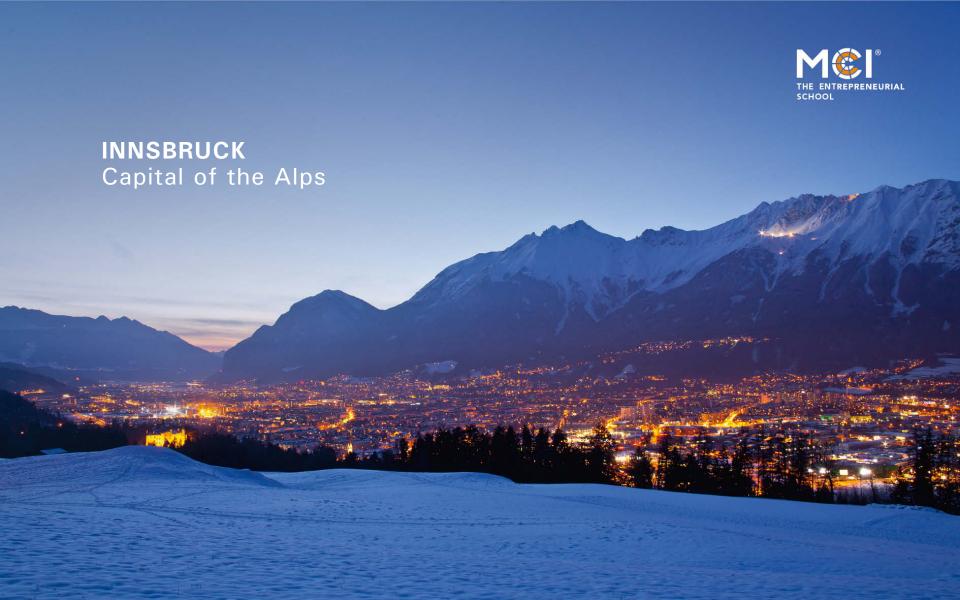


Romano Prodi Former Prime Minister of Italy



Viviane Reding Member of the European Parliament







Innsbruck - Capital of the Alps

**Easily accessible** 

Urban life meets breathtaking nature

Vibrant university city with 35,000 students



## **Internationalization Strategies**

- Mission
- Core aims for Internationalization
- Goals and Measures



## Internationalization Strategies: Mission

International Orientation
Our strong international orientation
generates know-how, prestige and added
value for our customers



### **Internationalization Strategies: Core Aims**

- Strong connection with international institutions/organisations/corporates
- Sustainable and holistic approach of internationalization



- Fostering and optimizing our partner network
- Measures: longterm partnership agreements on several levels, emphasis on personal contact, evaluation of cooperation, criteria for selection of partner universities



- Strengthen international visibility
- Measures: good performance in rankings, international accreditation, membership in international associations, international advisory board, participation in conferences and education fairs, participation in international funding schemes, transnational education...



- Continued emphasis on student mobility
- New Mobility Modes
- Measures for MCI students: standard inclusion of a semester abroad in all study programs, mobility window integrated in curricula, bilateral exchange agreements, study abroad grants (Erasmus, Marshall plan...), study tours, double/joint programs, internship abroad



- Continued emphasis on student mobility
- New Mobility Modes
- Measures for incoming students:
  courses/programs in English, summer
  programs, student support services such
  as buddy program, orientation, German
  language course, social activities, short
  term programs ...



# Internationalization Strategies: Curricula and Degrees

Measures: strengthening international focus of courses/programs in English, taking into account European and international topics and issues, strengthen intercultural and communicative competences of students, establish double degree programs, ...



# Internationalization Strategies: Faculty and Students

Measures: taking into account the international experience and background during faculty recruitment, promote teaching of guest lecturers, faculty exchange, diverse student body



MCI | THE ENTREPRENEURIAL SCHOOL® | WHAT WE OFFER

# Internationalization Strategies: Transnational Education

Measures: promote MCI programs internationally, create staff position for transnational education, develop customized programs...







## **Stay in Touch**

The Entrepreneurial School® MCI

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