



Institutional IaH Strategy Document:

Due August 15, 2019

### Overarching Goals

- ▶ Show how IaH is integrated into your internationalization strategy
- ▶ Outline what will be implemented in your institution as part of WILLIAM
- ▶ Usage by QA for benchmarking what will be developed and by when

### Template:

- 1) Statement of how IaH is purposefully integrated into your internationalization strategy, -i.e Broad look at internationalization strategy and various actions you are taking/plan to take to advance IaH beyond specific WILLIAM activities.
- 2) How will WILLIAM strengthen your strategy across our three goals? (i.e. operationalize of WILLIAM goals and activities in your institution). Though there is a requirement to address in some way every goal, here is the place where you share which goal you are emphasizing more and why.
  - i. **Goal 1: Int'l Experience of Home Students**
  - ii. **Goal 2: Social Integration**
  - iii. **Goal 3: Addressing needs of international students studying at your institution**
- 3) Specify plan for each of the 9 activity area to the extent possible, addressing the implementation requirements listed below for each goal. Based on your institutional strategy, you can choose to do more in one area and less in another, but all implementation requirements must be met.
  - i. **Goal 1: Int'l Experience of Home Students**
    1. **Virtual International Classrooms**
    2. **International Curriculum in English**
    3. **Promotion of International campus**



Implementation Requirement for Goal 1:

- At least 1 Virtual International Classroom developed and piloted
- Ways you intend to promote an International campus, include for example events you will have, website improvements, promotional video.

**ii. Goal 2: Social Integration**

- 1. Develop social Integration strategies and campaigns**
- 2. Integrated Academic settings**
- 3. Joint extra-curricular activities**

Implementation Requirements for Goal 2:

- Develop and implement 2-3 initiatives to advance social integration of local and International students (either in the academic or non-academic setting). (e.g. buddy system, programming, internships...)
- Create 1-2 marketing campaigns to promote social integration activities.

**iii. Goal 3: Addressing needs of international students studying at your institution**

- 1. Integrated IROs fostering a supportive environment**
- 2. Clear Protocols, guidelines**
- 3. Staff/faculty training**

Implementation Requirements for Goal 3:

- Devise 2-3 new or significantly improved protocols/guidelines for:
  - incoming student services
  - safety and security
- Faculty and/or administrative staff training to create a more supportive and inclusive learning environment for international students. How many trainings? How many staff members?