


laH Strategies of WILLIAM partners

- result of a first scanning -


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What we see again:

WILLIAM partners are at very different levels in the project / process




How would you judge your laH draft self-critically?

I think it is already **very good** ...

It is not perfect yet, but **quite good** ...


Yeah, I would say it is sort of **okeyish** ...

Well, honestly we think it **needs still a lot of work**



What are the main aspects?

Aspect	Quality of strategy			
	Very good	Good	Okeyish	Not there yet
All aspects of the template covered	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Mission statement	<input type="checkbox"/>	<input type="checkbox"/> / <input type="checkbox"/> / <input type="checkbox"/>	<input type="checkbox"/> / <input type="checkbox"/>	<input type="checkbox"/>
Strategy as a coherent document independent from template	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/> / <input type="checkbox"/>	<input type="checkbox"/>
Text in full sentences and not bullet points	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/> / <input type="checkbox"/>	<input type="checkbox"/>
Explicit measurable outcomes	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Reflection on the WPI result per institution	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Explicit link to relevant strategies	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>



Aspect	Quality of strategy			
	Very good	Good	Okeyish	Not there yet
All aspects of the template covered	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Aspects of the template:

- Answered in all strategies
- But: That is just the minimum requirement

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	Very good	Good	Okeyish	Not there yet
Mission statement	<input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/>

Mission statement:

- Missing in all "bullet point" strategies
- Also missing in some other strategies
- It is essential: it defines the scope of the strategy and gives it a core meaning!

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Strategy as a coherent document independent from template	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/>

Strategy as a coherent document independent from template:

- A strategy is not a bunch of answers to questions
- It is meant to guide people involved in processes long after William and outside the project team
- It must stand on its own!

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Text in full sentences and not bullet points	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/>

Text in full sentences and not bullet points:

- A bullet point list is not a strategy
- Bullet points signify a "draft"/"thinking" status quo
- A strategy must be carefully worded because the institution will be judged by it from the outside
- This is about: R E S P E C T.

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Aspect	Quality of strategy			
	Very good	Good	Okeyish	Not there yet
Explicit measurable outcomes	☐	☐☐	☐☐	☐☐

Explicit measurable outcomes :

- Many of the strategies name clear actions which can be easily turned into measurable outcomes
- But they need to be stated separately
- This step is crucial to ensure that the implementation of the strategy can be monitored!

Aspect	Quality of strategy			
	Very good	Good	Okeyish	Not there yet
Reflection on the WP1 result per institution	☐☐	☐☐	☐☐	☐☐

Reflection on the WP1 result per institution:

- None of the strategies actively reflects back on the findings of WP1 for the institution
- This is necessary and helpful: the WP1 analysis per institutions tells where an action can help to improve by one level
- In next step, it is necessary to do this, try to link an action you already selected for your strategy to a respective "missing" point in the WP1 analysis (two birds with one stroke)

Aspect	Quality of strategy			
	Very good	Good	Okeyish	Not there yet
Explicit link to relevant strategies	☐☐	☐☐	☐☐	☐☐

Explicit link to relevant strategies:

- No strategy should stand alone
- Only by relating to other major institutional strategies can you achieve efficiency and effectiveness

Thank you very much for your attention!

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