



IHES

## IHES Conference 2020: Session Descriptions and Speakers' Bios

### Opening and Closing Sessions

#### Keynote: The Relevance of IHES from a National Agency Perspective

*Keynote speaker:*



**Dorothea Rüländ** is a German science manager and Secretary General of the German Academic Exchange Service (DAAD) since 2010. After working as a lecturer at universities in England and Thailand, she took over the management of the DAAD department for Great Britain, Ireland and the Nordic countries in 1991. From 1994 to 1999 she headed the Regional Office of the DAAD in Jakarta. In 2000, she returned to the DAAD headquarters as Group Leader for Asia, Australia, New Zealand, Oceania, North Africa and the Middle East, and a year later became head of the South Program Division of the DAAD. From 2004 to 2008 Rüländ was Deputy Secretary General of the DAAD and at the same time Head of the Policy Department. Before being appointed as Secretary General of the DAAD in 2010, Rüländ shortly left the DAAD for her appointment as director of the Center for International Cooperation of the Free University of Berlin (2008-2010). Dorothea Rüländ holds memberships in several international scientific Boards and University Councils, among them the Board of Trustees of the German-Russian Institute of Advanced Technologies (GRIAT), the Board of Governors of the German University in Cairo and the Board of Governors of the German University of Technology in Oman (GUtech).

*Panelists:*



**Uwe Brandenburg** is the Director of the Global Impact Institute and Assoc. Prof. at the Universitat Rovira i Virgili. He has worked in internationalisation for more than 20 years and published widely on impact, measuring and strategy. He developed the idea of IHES and elaborated it together with Hans de Wit, Betty Leask and Elspeth Jones in two major UWN blogs in 2019. Uwe led a study on IHES commissioned by the German DAAD and conducted an experimental design together with a lecturer from Swansea University on teaching the public on terrorism and media.



Professor **Elspeth Jones** is founding editor of the Routledge book series, *Internationalization in Higher Education*, and an internationally recognised thought leader, author and researcher in the internationalisation of HE. Under her leadership as International Dean at Leeds Beckett University, until 2011, many IHES initiatives were undertaken, in particular across Asia, Africa and Latin America. Elspeth has published widely and is co-author of two UWN blogs on IHES, and the IHES study for DAAD. Former clients include universities in six continents, and organisations such as the European Commission, European Parliament, International Association of Universities, and German Rectors' Conference. Elspeth is Honorary Visiting Fellow, at the Centre for Higher Education Internationalisation in Milan, a senior expert at the Global Impact Institute, and former Chair of the EAIE Expert Community on Internationalisation at Home.



**Hans de Wit** is Professor and Director of the 'Center for International Higher Education' (CIHE) at Boston College, USA. Before, he was Director of the 'Centre for Higher Education Internationalisation' (CHEI) at the Università Cattolica Sacro Cuore in Milan, Italy, and Professor of Internationalization of Higher Education at the Amsterdam, University of Applied Sciences. He was Vice-President for International Affairs of the University of Amsterdam, the Netherlands, 1996-2003. He is a Senior Fellow of the International Association of Universities (IAU), and chair of the Board of Directors of World Education Services in New York/Toronto. He is founding member and past president of the European Association for International Education (EAIE), founding Editor of the 'Journal of Studies in International Education' (SAGE), consulting Editor of the journal *Policy Reviews in Higher Education*, Associate Editor of *International higher Education*, and co-editor book series 'Global Perspectives in Higher Education', Sense Publishers. He publishes a blog in *University WorldNews*, [www.universityworldnews.com](http://www.universityworldnews.com). He has (co)written books and articles on

international education and is actively involved in assessment and consultancy in international education, for organisations like the European Commission, UNESCO, World Bank, IAU, and the European Parliament.



Dr **Betty Leask**, EdD, is professor emerita in the internationalization of higher education at La Trobe University in Melbourne, Australia, and a Research Fellow at the Boston College Centre for International Higher Education. Betty's research interests are focused on the internationalisation of higher education curriculum, teaching and learning at home and abroad as a driver of change and innovation. Betty developed the first research-based framework for internationalization of the curriculum in 2010. The framework is used by universities across the

world to inform their approach to internationalization of the curriculum, campus and community. Betty is also Chief Editor of the Journal of Studies in International Education, the leading journal in the field and a senior expert at the Global Impact Institute. Her contributions to the field of international higher education have been recognized by a number of awards including the 2016 EAIE Tony Adams Award for Excellence in Research and the 2017 IEAA Excellence Award for Distinguished Contribution to International Education.



**Kate Joyce** is Director of Higher Education and Science at the British Council, based in London. Kate is responsible for developing global strategy, managing stakeholder relationships and leading programmes to strengthen international collaboration in HE and Science across 110+ countries. Kate has spent her career working in education and cultural relations; she led the start-up of a number of major global education programmes including Erasmus+, Newton Fund and Connecting Classrooms and has developed strategic partnerships with UK and overseas

governments as well as the private sector. She has studied, lived and worked in a number of countries including Mexico, Jordan, France and Spain and is passionate about learning languages.



Dr. **Grazyna Zebrowska** has been appointed for a position of Director General of NAWA on May 8, 2020. In the years 2019 -2020 she was working as a Director of the International Cooperation Department at the Ministry of Science and Higher Education. Within 2003 and 2019 Dr. Zebrowska was the Senior Advisor for science, technology, and higher education at the Embassy of Poland in Washington DC. She was responsible for initiating and

facilitating cooperation between Polish and US researchers and academic institutions. Additionally, she was engaged in promoting Polish higher education institutions and research bodies in the United States. Dr. Zebrowska is a physicist by profession. She obtained a PhD with scientific applications of physical sciences in the field of medicine at University of Rennes 1 in France and the University of Gdansk.

## Conference Sessions

### **So1: IHES in focus: What can we learn from IHES programs at the DAAD?**

How can funding organisations like the DAAD encourage IHES activities at HEIs? To answer this question, examples of three DAAD-funded initiatives are presented. Each one of them promotes aspects of IHES on different levels:

- Partnerships for the Health Sector in Developing Countries (PAGEL)
- Europa macht Schule („Europe meets school“)
- German-Colombian Peace Institute (CAPAZ)

On the basis of these examples, further questions will be tackled: What makes these programs IHES? What do they have in common, what are their unique features? And what can we learn from that for the concept and definition of IHES?

#### *Chair:*

**Christiane Schmeken** is Director Strategy of the DAAD (German Academic Exchange Service), her main task is to implement the strategic goals of the institution and to steer the ongoing process of institutional innovation and reflection. She joined the DAAD headquarters in Bonn in 2000, working subsequently on various issues, such as international marketing of Higher Education, double degree courses and institutional strategies of internationalization. She is also an expert on the internationalization process of Higher Education, in Germany, Europe and beyond. Christiane is a former member of the Conference Programme Committee of EAIE.

#### *Speakers:*

**Benjamin Schmäling** is Head of Section Transnational Education Projects in the Middle East, Africa & Latin America with German Academic Exchange Service (DAAD). Before, he was leading “Dhoch3”, an online-project designed and implemented by DAAD to enhance teacher training at universities worldwide. From 2011 to 2016, he has been working as a visiting lecturer at French universities Lille 3 and Paris-Sorbonne. His current professional focus is on higher education projects in the Middle East and Africa, such as German Jordanian University or German University in Cairo.

**Ursula Paintner** is Head of Section Development Cooperation: Partnership Programmes, Alumni Projects and Higher Education Management at the DAAD. She holds a PhD in German Literature from Freie Universität Berlin. After several steps in academia, working

as Research Assistant and Scientific Associate with Westfälische Wilhelms-Universität Münster and Freie Universität Berlin, she is working for DAAD since 2012. After a few years as Head of Section "German Studies, German Language and 'Lektor' Programme", she took over her current position in 2018. Paintners current field of professional interest is development cooperation with a strong focus on the conception and administration of partnership programmes between Universities in Germany and in the global south.

**Beate Körner** is head of the section 'Erasmus+ Partnerships and Cooperation Projects' in the Erasmus+ National Agency for EU Higher Education Cooperation of the DAAD. She is in charge of the coordination and management of Erasmus+ Strategic Partnerships in Higher Education, as well as the counselling and assistance of the German universities for the centralized programmes in Erasmus+ i.e. European Universities, capacity building, knowledge alliances, Joint Master Degrees and Jean Monnet. Furthermore, she is in charge of the 'Europa macht Schule' (ERASMUS meets schools) programme. Before joining the DAAD in 2009, she was the head of the International Office at the Brandenburg University of Technology.

## **So2: IHES - the newly funded Erasmus+ KA2 project on Internationalisation for Society**

*Chair and Speaker:*



Dr. **Dalibor Mikulas** is Head of International Relations Office at Palacký University Olomouc (UP). Previously he worked at two other universities as a Vice-Rector for International Cooperation and Mobility, Vice-Dean for International Cooperation and Public Relations, Erasmus Institutional Coordinator, et al. He defended his thesis at Comenius University, Bratislava, was a recipient of several scholarships and grants (e.g. at the University of Notre Dame, USA; University of Ottawa, Canada, etc.), worked as an investigator on projects funded by the European Social Fund, European Regional Development Fund, OPVVV, and in the recent years he has been participating in the supervision of Erasmus+KA1 activities (KA103 and KA107) at UP. A member of the Czechoslovak Society of Arts and Sciences (SVU, USA), Dr. Mikulas participated and organized several SVU World Congresses. In 2008, he received the SVU Presidential Citation 2008 Award for the Advancement of Czech and Slovak Studies, Worldwide, Fostering Cooperation between the Czech and Slovak Rep., Czechs and Slovaks Worldwide. In 2019, he chaired the UP nomination winning the 2019 EAIE Award for Excellence in Internationalisation for Palacký University Olomouc.

## **So3: Bringing societal relevance into universities through IHES: International entrepreneurs and experts as lecturers**

Internationalization is not only the responsibility of the international office at FHWien, but also involves all of our stakeholders in an inclusive multi-faceted approach. Together with the city of Vienna, FHWien's 3-year (2018-2020) internationalization@home project

promotes internationalization throughout the university, and provides our students with a more international learning environment, thus helping to equip them to succeed in the international labor market. Every year over 1000 lecturers from outside Higher Education are contracted by FH Wien, with about 35% coming from abroad with international passports and/or work in highly multinational workplaces. From them, students not only gain some of the 'real world' skills useful for their degrees, but also important insights, and increased confidence and ability to work in international teams - thus helping them, and society more generally, to enjoy a more successful internationalized future.

*Chair and Speaker:*



**Charlotte Wiggins** is a British citizen who left England in 2010 and moved to Vienna, Austria where she has lived ever since, notwithstanding a year in Italy for Erasmus in 2013/14. She has been with the University of Applied Sciences for the past 3 years and deals with bilateral contracts (including Erasmus+), all translation requirements and supporting international curricula development. The topic of internationalization is one of her passions, and since 2018 the quest for improving the internationalization of the campus has been supported by the city of Vienna. Her

hobbies include singing, playing roller derby and cooking.

#### **So4: FAMELAB - a tale of science, society, communication and change**

FameLab is a science engagement competition run by British Council in partnership with Cheltenham Science Festival. It has taken place in over 30 countries globally. In Europe alone, FameLab reaches 5.5 Mio people annually, the majority in Eastern Europe. FameLab brings universities a framework for broader skills development for their researchers, recognising the importance and value of public engagement with an international perspective. It supports internationalisation at home and helps to increase public trust in science: Drawing on 12 years of FameLab experience, and the ever-growing FameLab community, British Council panellists will discuss the societal benefits of science engagement activities.

*Chair:*

**Adrian Fenton** is a Senior Consultant in the Science team at the British Council, focusing on public engagement and STEM Education, managing the FameLab programme internationally. With over 20 years' experience in science education, he started as a Physics teacher in the UK, has worked in Tanzania with VSO, and delivered teacher training and public engagement activities in countries including the UK, Portugal, Slovenia and Bangladesh. His former role as Head of Education with the British Science Association had a strong focus on science as a part of culture and promoting enquiry based learning.

*Speaker:*

**Lyubov Kostova** is the Director of British Council in Bulgaria. She has been developing science programmes since 2004. She was FameLab International's first global manager (2006-2013) and responsible for its launch and first growth. She has introduced a number of science communication formats and trainings, works extensively with the media in Bulgaria and co-created in 2011 with colleagues the Sofia Science Festival, the first of its kind in the country. With a background in communications and cultural and educational project management, Lyubov frequently speaks at trainings and conferences for scientists, PR professionals and academia.

### **So5: Linking internationalisation strategy and transfer strategy of a University of Applied Sciences**

Universities of Applied Sciences take pride in the fact that they emphasise the transfer between science and stakeholders of the wider society (e.g., companies, civil society). We show how Hochschule Bonn-Rhein-Sieg University of Applied Sciences plans to link its internationalisation strategy firmly with its transfer strategy. Thus, it incorporates the transfer as its specific unique selling proposition into its international profile. This allows to develop new instruments of internationalisation which are better targeted at the needs of the typical student population (e.g., internship with international companies in the region).

### *Chair and Speaker:*



Prof. Dr. **Jürgen Bode** is Vice President (Deputy Vice Chancellor) of International Affairs and Diversity since 2015, at Bonn-Rhein-Sieg University of Applied Sciences, Germany, and Professor of International Management. In addition, he holds a position as Director/CEO of the BRS Institute of International Studies. Prof. Bode has been leader of numerous academic projects especially in Africa and China, and directs the research group "Entrepreneurship and SME development in developing countries". He is further programme head of the "2+2" study programme "B.A. Business Administration" in cooperation with the Hunan

University, Changsha, China.

Prof. Bode has been an Associate Professor at Tsinghua University, Beijing, China, and Professor at the International School of Management (ISM), Dortmund, Germany. He gained management experience as a senior project manager at Deutsche Post/DHL group where he was leading international business development and strategy projects. His current research and working areas include entrepreneurship in developing countries, international marketing, and international management. He has edited and (co-)authored 5 monographies, and published more than 70 articles, many of them in refereed journals. He has obtained a master's degree in management and industrial engineering (TU Darmstadt, with studies at Ecole Supérieure des Sciences Economiques et Commerciales ESSEC in France), a Ph.D. in management (University of Cologne), and a post-doctoral degree in Automation Science (Tsinghua University). Prof. Bode holds the prestigious "Friendship Award of the People's Republic of China".

### **So6: Terrorism and the media: how internationalisation can help to educate the wider public**

This session will address issues related to including internationalisation into the education of the wider public. The presenters conducted an open course into public perceptions of terrorism during 2017/18 which incorporated the use of an international teacher for half of the sessions in order to obtain an assessment of the impact of internationalisation. The main focus of the session will be to share the teacher's experiences and inform the audience how the public can be encouraged to participate in such initiatives, which opportunities and limitations lie in the application of an international component and the results of this experiment. It will provide very practical advice in order to better understand how such projects could be encouraged and implemented in the future and in other places.

### *Chair:*

**Bryn Willcock** has taught at the University of Swansea since 1995 and has also lectured at the University of Wales, Trinity St. David. In addition he has also taught at The University of Uppsala, Sweden and the University of Iceland as part of the Erasmus scheme. His teaching tends to specialise in areas around studies in terrorism, nuclear history, American foreign



policy and modern British politics. He also has responsibility in areas of internalization and recruitment at Swansea University.

*Speaker:*

**Susan Willcock** began working for the book company Waterstones, which is the UK's largest bookchain with nearly 300 branches in 2004. She went on to manage various stores before going on to become a regional buyer. In addition, she has also been responsible for promoting events for the company from local functions to hosting national celebrities.

### **So7: What is the role of international networks in bringing internationalization of higher education to wider society?**

The "third mission" is included in the mission statements of most HEIs. The portfolio of relevant activities is characterized by high diversity, ranging from technology transfer to social engagement. The process of setting a third mission strategy is limited to a single university and its influence on local society. Expanding the understanding of third mission by bringing in a more international perspective generates added value for all actors. Multilateral collaboration such as university networks can play an important role in the shaping of interactions with society, not only by sharing best-practices but also by engaging a larger region.

*Chair:*



**Stefan Karsch** Born in Dresden, studied history and Slavic studies at the Humboldt Universität zu Berlin. His PhD thesis is a local study on the Russian Revolution in 1917. DAAD lecturer in Russia, first in Siberia, then at the DAAD branch office in Moscow. Since 2011 regional coordinator for Central and Eastern Europe at the International department of HU. Additional involvement in various IHES projects, including the CENTRAL strategic partnership network.

*Speakers:*

**Klementyna Kielak** is the Head of the International Short-term Students Section at the International Relations Office of the University of Warsaw. She has more than twelve years of experience in dealing with student mobilities and international projects. She is responsible for preparing procedures and managing processes for more than 1000 incoming students per academic year. She is a member of the team adapting UW's on-line registration system and USOS to the needs of international short term students and the IRO. She is involved in consultations regarding EWP processes and solutions as well as disseminating EWP results amongst HEIs both in Poland and abroad.

Working with student and university related international affairs during her studies and since then, **Katalin Öhler** serves as an Internationalisation Project Leader in the International Strategy Office of Eötvös Loránd University. She currently contributes to a

development of a new internationalisation strategy of the university which keeps the focus on the importance of strategic international partnerships. She gathered her expertise from working with bilateral cooperations and strategic partnerships of the university, as well as coordinating the active participation in international university networks.

### **So8: SocialErasmus - Community Engagement in International Student Mobility**

While everyone recognises the importance of the Social Dimension of the Erasmus programme, there are still many challenges to ensure that the Erasmus programme creates a young generation of Europeans that transcend traditional national cultural divisions. To ensure this happens, the Erasmus+ programme should go beyond the individual participant, impacting the community at large. The SocialErasmus programme of Erasmus Student Network encourages exchange students to take part in volunteering activities in their host community, engaging them in intercultural dialogue with locals and how to recognise competencies gained through increased interaction with local communities.

*Chair and Speaker:*



**Wim Gabriels** is Project and Policy Officer at the Erasmus Student Network with a focus on Inclusion and Social Impact of International Student Mobility. He gained experience in European Project Management and Student Support as International Relations Officer at the Vrije Universiteit Brussel in Belgium.

Wim combines his expertise in the field of Higher Education with communication elements, having a Bachelor's Degree in Business Administration and Marketing from Karel De Grote University College, followed by A Bachelor's Degree in Communication studies and a Master degree in Strategic Communication and Media Sociology at the University of Antwerp. Wim aims at supporting the development of Internationalisation in Higher education both within as outside of Europe, gaining experience in a Global Citizenship Education. Currently he is most active in the field of social inclusion and access to education and mobility, active citizenship and community engaged learning. As project officer he coordinates multiple project, such as SocialErasmus+, that encourage international students engage with their local community. His passion for the field derives from a firm belief in the impact of international education on future generations and a 'Erasmus generation' of young people whose cultural identity transcends traditional cultural divisions.

## **S10: PEACEMAKERS Project - Peace Dialogue Campus Network: Fostering Positive Attitudes between Migrants and Youth in Hosting Societies**

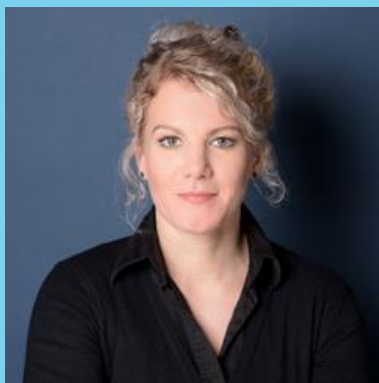
PEACEMAKERS project aims to foster a more peaceful generation in Europe and Turkey that approaches migrants with positive attitudes. This project aims to enhance social, civic and intellectual competencies recognized as effective tools to tackle discrimination and racism. It aims to achieve this objective by developing problem-solving, critical-thinking and collaborative working skills through academic preparation, experiential education and leadership development. The skills such as students' ability to change their attitudes develop in this project and are critical for all mediums of exposure to people from diverse cultures. The session will elaborate on the phases and achieved outcomes of the project.

### *Chair:*



Dr. **Claudia Matthes** is a senior lecturer of comparative politics, has specialised on EU policy making, including asylum and migration policy, as well as democracy studies, German domestic politics. She is the author of numerous publications on political and social democratic change in Poland, Hungary, the Baltic States and elsewhere. As the Director of the International MA programmes she has taught students from all over the world, including students with a refugee status from Turkey, Afghanistan and the Middle East. In the Peacemakers Project she and her collaborator prepared an online teaching tool and worked with students who engaged in several activities as peace envoys.

### *Speaker:*



**Kristin Küter** (M.A.) is a researcher at Humboldt-Universität zu Berlin in the European Peacemakers project where she is foremostly involved in developing an online course-curriculum and data analyses. She has a previous background in health policies research. There she was involved in a comparative analysis of health policies and their social impact throughout Europe and was responsible for the project coordination, correspondence, data organization, analysis and processing amongst others. Next to her recent research within the Peacemakers project, she particularly focuses on migrations discourses and narratives in Germany, racism, social acceptance and solidarity in migration societies.

### ***S11: Helping to attract global workforce to regional companies - the Welcome Centre Göttingen Campus and the Südniedersachsen Region***

In 2008, a Welcome Centre had been set up at Göttingen University as a service facility for internationally mobile researchers and academics, providing support in visa application, accomodation, Kindergarden, school etc. The successful work along with the increasing need of such services also outside of the university - ten years later in 2018 - triggered the idea of developing the Welcome Centre further both in terms of target groups and its regional scope: In cooperation with numerous institutions from the private and public sector, and financially supported under The European Social Fund (ESF), the Welcome Centre is providing services also for specialists and managers in the private sector, as the booming economy in the region of Southern Lower Saxonia needs increasing influx of foreign workforce who also stays in the region. Welcome centres are currently operating successfully in 7 regional offices across Southern Lower Saxonia (Südniedersachsen).

#### *Chair:*



With a background in Forestry Sciences, **Uwe Muuss** is Director of the International Office of the University of Göttingen since since 2008. Before, he served as Managing Director of the Centre for Tropical and Subtropical Agriculture and Forestry at University of Göttingen. In his current position, he is in charge of the development and implementation of the international strategy of the University, international relations incl. liaison offices in India and China, strategic partners and networks, international marketing, the Welcome Centre, international student services, and international mobility programmes. He is institutional Erasmus+ coordinator, COIMBRA Group representative, member of the advisory board on internationalisation of the University of Hamburg. The International Office of the University of Göttingen comprises 45 staff with an annual turnover of several million Euros per annum. Uwe Muuss has been and still is responsible numerous DAAD and EU-funded projects.

#### *Speakers:*

Before taking up his current position at the University of Göttingen, Dr. **Philipp Jeserich** worked at the Free University Berlin. As head of the Incoming of at Göttingen International, he is in charge of the international student office, the accomodation office, integrative projects and the Welcome Centre.

### **S12: Integration of communities in HEIs and society at large**

Integration and inclusion are nowadays two top priorities at political and institutional level. This session will present two different projects addressing the topics from different angles. EUCRITE project aiming at enabling university admission for prospective students with refugee background by training and preparing administrative staff with the adequate tools to foster a welcoming environment and facilitate recognition, admission, and subsequent

social inclusion and access to the labour market. The InComm project is aiming at developing a customer journey at HEIs that will allow the different communities, and in particular the international one, to get fully integrated in the surrounding environment.

*Chair:*

**Benedetta Gennaro**, Ph.D., is head of the International Student Services and Refugee Integration at TU Darmstadt. She received her B.A. in the Department of Sociology – Mass Communications at Università degli Studi “La Sapienza” in Rome, an M.A. in Mass Communications from Miami University (Oxford, OH) and an M.A. and Ph.D. in Italian Studies from Brown University (Providence, RI). She was a researcher in the Institut für Soziologie at TU Darmstadt and served as acting professor of Sociology (Gender Studies) at Goethe Universität in Frankfurt.

*Speaker:*

**Erik de Jong** MSc is Community Manager at Eindhoven University of Technology (TU/e). His main task is to make all students and staff feel welcome at the university and its surroundings and to make the internationals part of the TU/e, city and regional community. He is supported by a steering group and has an annual budget to perform the activities. His activities includes policy development, improving procedures, organizing community events, support activities and events, improvement of communication channels and connecting people. Erik has served as coordinator of the CLUSTER network in 2014.2016 and is currently coordinator for project InComm.

### **S13: Transnational education: global education offer, local impact?**

Universities take their local responsibilities increasingly seriously. To what extent is this also the case when offering transnational education (TNE) outside their home country? What role does local engagement play in TNE provision? To what extent does TNE impact communities outside the classroom? Does it change cultural perceptions? Can it support societal changes and help to address global challenges, for instance by targeting underrepresented student communities in a country? The British Council will present preliminary findings from a pilot study into how global TNE partnerships might impact local communities, suggesting areas that need further detailed analysis.

*Chair:*

**Kevin van Cauter** is Principal Consultant Higher Education at the British Council, where he leads the British Council’s work in the areas of Transnational Education (TNE) and partnerships. For over a decade Kevin has been regularly asked to author articles on UK TNE and student mobility and has presented at conferences on the subject all over the world. His recent research project include the Impact of Transnational Education on Host countries (2014), Transnational Education Data collection systems: Awareness, Analysis and Action (2015) TNE: A classification framework and data collection guidelines (2017) and a review TNE/IPPM in 6 countries in sub Saharan Africa (2019).

*Speaker:*



Dr. **Janet Ilieva** is founder and director of Education Insight, a research consultancy specialising in international higher education. Janet's research focuses on global student mobility, national policies and regulatory environment for higher education engagement, university partnerships and transnational education. Janet regularly undertakes research on higher education engagement for government departments and international organisations in Europe and Asia and the universities' sector. Her latest research studies institutional frameworks for global engagement and sustainable development. Janet is NAFSA Senior Fellow (2020 - 2021) and a trustee at Richmond University, the American University in London.

#### **S14: A globally relevant, locally appropriate Community Engagement Classification**

This presentation focuses on an example of an IHES project led by the Swearer Center for Public Service at Brown University in the United States of America. The project seeks to collaboratively internationalize the Carnegie Community Engagement Classification: a benchmark of quality in higher education community engagement. The project seeks to engage with critical questions on accountability towards international partners, decolonizing and rejecting universal frameworks, and understanding our global positionality and how to build asset-based research and community-based collaboration for society.

*Chair:*



Dr. **Mathew Johnson**, Dr. Mathew Johnson began his tenure as the 17th president of Albion College on July 1, 2020. A global leader in higher education, he leads the development of Carnegie Foundation Elective Classifications, the Elective Classification for Community Engagement, and a multi-year international Carnegie Community Engagement Classification project, involving 26 institutions of higher education across the world. For the five years prior to joining Albion College, Dr. Johnson served as Associate Dean of the College for Engaged Scholarship, as well as Senior Fellow and Executive Director of the Howard R. Swearer Center for Public Service, at Brown University. Earning his Ph.D. and M.A. in sociology from Brandeis University, Dr. Johnson has been a faculty member for more than 20 years. He has held appointments as Professor of the Practice in Sociology and served as a tenured professor in both sociology and environmental studies at his undergraduate alma mater, Siena College.

*Speaker:*



**Georgina Manok** is a Fellow at the Carnegie Foundation for the Advancement of Teaching. She co-directs the International Carnegie Community Engagement Classification project engaging 30+ institutions with integrating internationalisation into community engagement to ensure reciprocal and mutually beneficial community-university partnerships locally and globally. She is the Assistant Director for Research and Assessment at the Swearer Center at Brown University, host of the Classification. Manok specializes in the assessment and

evaluation of community-university partnerships and student learning outcomes, and is a member of the selection committee for the Talloires Network's 2019 MacJannet Prize for Global Citizenship.

### **S15: Make Our Planet Great Again (MOPGA) - a call for more international cooperation and for effective guidance of policy makers and stakeholders**

No other part of our society is predestined to promote knowledge and innovation than universities and research institutions. With this potential comes responsibility to bring knowledge into the society that is comprehensible but also with an appropriate complexity. The Franco-German Fellowship Program "Make Our Planet Great Again" (MOPGA), designed by the Federal German Ministry of Education and Research (BMBF) and implemented by the DAAD, traces back to an initiative taken by the French President Emmanuel Macron. Both countries are committed to support the aims of the Paris Climate Agreement and recognizing it as an urgent global challenge. The program promotes researchers from all over the world in both host countries in the areas of climate change, energy transition and earth system science. The research groups aim to mobilize the global scientific community and train the next generation of researchers and decision-makers. However, the path remains unclear from aspects of fundamental research to gains in knowledge with an impact for society. In this session, two international MOPGA researchers will discuss this challenge from different perspectives: by describing the journey of scientific development from fundamental research to applicable results. In this regard, they will also elaborate on chances and challenges for capacity building, and scientific knowledge transfer.

*Chair:*

**Anke Stahl** is head of division for Projects Policies, Internationalisation and Research, University Networks, at the German Academic Exchange Service (DAAD) in Bonn, Germany. From 1990 till 1998 she worked abroad, teaching German Linguistics and Literature at the Comenius University Bratislava/Slovak Republic, and at the Seoul Women's University in Seoul/South Korea. 1998 Anke went back to Germany and started working for the DAAD in Bonn. Since then she worked in several positions, mainly related to the field of Development Co-operation, and headed the sections of Alumni Programmes, University Partnerships and the Development-related Postgraduate Courses. From 2013 till 2017 she was the head of the DAAD Regional office Hanoi, Vietnam, in charge of Vietnam, Lao PDR, Cambodia and Myanmar. The Franco-German Fellowship Programme "Make our

planet great again” and the European University Networks – national initiative” are the key programmes in the DAAD’s division Anke is responsible for since September 2017.

*Speakers:*



**Matthias Tesche** has studied meteorology at Leipzig University. He received his PhD in meteorology from Leipzig University in 2011. After a Post-Doc at Stockholm University, Sweden, from 2011 to 2014, Matthias went to the UK to join the University of Hertfordshire for an academic position as lecturer, and later, senior lecturer. Matthias has received a MOPGA Senior Research grant that brought him back to the Leipzig Institute for Meteorology at Leipzig University where he is now heading the group “Aerosols and Clouds”. The research of this group is focused on the investigation of aerosol, clouds, and aerosol-cloud interactions from spaceborne observations.



**Henry Wu** completed his BSc in biology at the University of Southern California, MES in Conservation Biology at the University of Pennsylvania, and PhD in Atmospheric Science with a concentration in Climate and Environmental Systems at the State University of New York. After postdoctoral fellowships in Germany and most recently in France, Henry was awarded a MOPGA Junior Research Group that is hosted at the Leibniz Centre for Tropical Marine Research in Bremen, Germany. Henry and his group specialize in oceanography and climatology with main research focuses

on analyzing records of modern climate change and environmental variability of the recent past.

### **S16: Internationalization and Diversity: Competing or Complementary Imperatives?**

In the last decades, “diversity” has emerged as one possible answer to the question of what we want to achieve by internationalization. However, some diversity practitioners fear that “diversity via internationalization” comes at the cost of reducing more traditional diversity practices, particularly forms for domestic diversity recruiting. Against this background, this session discusses in which way the internationalization imperative and the diversity imperative could reinforce each other, ideally enabling a win-win situation. We compare the situation in the US and Europe (with case studies from Germany and Poland).

*Chair:*



**Berit Stoppa** is Executive Director at the the Forum Internationale Wissenschaft (FIW), University of Bonn. She is conducting research in the field of sociocultural diversity and strategic diversity management at higher education institutions in an international approach. She studied



German and English Linguistics and Cultural Anthropology at LMU Munich. From 2013 to 2017 she worked as a DAAD lecturer in Benin and Ghana and led the DAAD Information Center Accra.

*Speakers:*



**David Kaldewey** is Professor for Science Studies and Science Policy at the Forum Internationale Wissenschaft (FIW), University of Bonn. He holds a Ph.D. in Sociology from Bielefeld University. His research interests lie in the fields of science studies and in sociological theory. Recent publications deal with the changing relationship of science and politics, particularly with the contemporary pluralization of science policy discourses and how they transform the identity work of scholars, scientists and policy makers.

**Małgorzata Rymarzak** is University of Gdansk and Delft. She is an economist specialist. For three years Qualification Committee for Polish Ministry of Transport, Economy. She was a guest University of Economics and NTNU and an affiliate Bartlett, UCL's Faculty of latest research focuses on educational management and the role of real estate in higher education.



Assistant Professor at Postdoc Researcher at TU and real estate management she served on the National vocational licensing of the Construction, and Maritime researcher at Vienna Business, a visiting scholar at academic in the UK in the the Built Environment. Her



**Katharina Schmitt** is Head of Staff Unit Internationalisation at Technische Universität Dresden, responsible for the university's strategic international development and partnerships. Before coming to Dresden, she was the Director of the International Office at the University of Greifswald, worked for The College of Global Studies at Arcadia University (Philadelphia) and the International Office of the University of Bonn (Germany), where she also received her MA in Northamerican Studies, History and Art History. Over the past fifteen years she has always pursued a comprehensive approach to internationalisation, trying to match it closely to the institution's overall strategy and visions.



**Christine Müller** is Head of the Department "International Students and Study Programs" at the University of Bonn. She studied East European History, Political Science and German Studies in Tübingen, Heidelberg, Warsaw and Krakow. She has been working in higher education management since 2006 at the universities of Bonn, Heidelberg, Stuttgart and

Siegen. From 2011 until 2014 she was lecturer with specialized functions at the German Academic Exchange Service (DAAD) branch office in Warsaw.

### **S17: Never the twain shall meet? IHES in New Zealand and Indonesia**

The session presents research findings featuring IHES, and specifically the notion of social licence in New Zealand and Indonesia. It explains the role of social licence for internationalisation initiatives and contextual variations observed in these non-homogeneous settings. Social licence as the public recognition of the cultural and social value of internationalisation emerged as a pivotal feature of internationalisation practice. However, the conceptual underpinnings of social licence, and hence, the means of constructing the latter varied depending on the context. The construction of social licence presented itself as a strategic priority for the governments and HEIs in New Zealand and Indonesia.

*Chair and Speaker:*



**Svetlana Kostrykina** is an early career researcher, who has recently completed her PhD at the University of Auckland. Her research interests include internationalisation of higher education, the international education industry and the knowledge economy. In her role of Global Studies Administrator, Svetlana supports the Bachelor of Global Studies Programme, which incorporates interdisciplinarity, cutting edge internationalisation practices and the principles of global citizenship.

### **S18: Strategic adaptability as an element of international students' "domestication" and "foreignization" to the university and local society**

The presentation is based on the experience the presenter gained during her work in two Polish universities in Poznań – Poznan University of Medical Sciences and Poznan University of Technology, where each year hundreds of international students are coming to study in a wide variety of programs offered in English language. The presentation is going to focus on adjusting and welcoming strategies for international students. The foreign students are often being welcomed at the University during orientation days organized by a university. This is an opportunity to show students the campus, to familiarize them with administrative procedures at a university, but also to immerse them into local culture, society, as well as to get the foreign students acquainted with domestic customs and traditions. Another popular program offered to incoming international students upon their arrival is a Buddy program that, on one hand, enables local students to go through a process of internationalization at home and, on the other, also allows the foreign and local students to mingle with each other. Complimentary to that are high-quality students' services that are offered to international students throughout their study time. The universities constantly need to work on new strategies that allow students to adapt to the academic environment and familiarize them with administrative procedures

and campus life. Naturally, the city authorities should be also closely cooperating with a university as they are the beneficiaries of increased income from the international students who not only spend their money in restaurants, taxis and local attraction, but sometimes even buy apartments or make other investments in the city. In the future they may even become business partners of locals.

### *Chair and Speaker:*



**Magdalena Sikorska** is currently working at the Poznan University of Technology (Poland) as the International Education Coordinator at the International Relations Office. She is also pursuing her PhD degree at the Faculty of Engineering Management in internationalization and strategic management research area. She also gained experience in teaching English for IT students. Ms. Sikorska is a project officer for European University “EUNICE” and a project leader of “International Branding of Poznan University of Technology – 3 Continents” at PUT. She has

worked in internationalization for more than 15 years cooperating with partners from all over the world, among others: US Department of Education, Association of American Medical Colleges, National Board of Medical Examiners, Kaplan Medical and many more.

### **S19: Bring UTM to the WORLD - Bring the WORLD to UTM – engaging with the wider community through internationalisation**

Prospering lives through meaningful contribution to communities, at home and abroad, has been an important focus for Universiti Teknologi Malaysia. Several initiatives involving many stakeholders have been in place, especially with the international student societies as key drivers and the international office to support those initiative to go beyond the boundaries of the campus and to mutually benefit all stakeholders. This session aims to share the ‘university for society’ initiatives, the best practices and challenges faced, and the way forward towards achieving the overall goal of internationalisation to bring about the greater good in societies globally and locally. The session is conducted in an interactive way beginning with the presentation of the main agenda of internationalisation at Universiti Teknologi Malaysia and the key roles of the international office. This is followed by a sharing of the initiatives, at home and abroad, that have been carried out by students and staff in fulfilling their social responsibility, engaging with the wider society. Tapping on the supportive ecosystem at the university and also the international diversity of students, the university has supported communities through various activities including service learning with less fortunate group of learners locally and internationally, environmental sustainability activities, to name a few. It also focuses on how impact is increased and its visibility achieved through the involvement of many stakeholders. The session continues with the sharing on the lessons learned and ways to overcome those challenges. It finally culminates in a discussion on a systematic way of implementing internationalisation for society initiatives. Learning outcomes:

- To learn the ‘university for society’ initiatives conducted by the university
- To learn best practices, challenges and ways forward for implementing initiatives involving societies
- To discuss a more systematic way of achieving the goal of internationalisation for society

*Chair and Speaker:*



In 2009, Dr. **Mohd Ismid** was appointed as Regional Manager (Japan) at the Office of International Affairs, and later as Director of International Students from 2013 to 2016. In 2016, he was appointed as the Director of Global Strategy and Engagement at the UTM International (UTM-i). In July 2019, Dr. Mohd Ismid was further appointed as the Pro-Vice-Chancellor (International). As Pro-Vice-Chancellor in-charge of international matters and also as a member of the University's Executive Team, his main responsibility is to provide leadership in achieving UTM's strategic goals in regard to internationalisation and for the continuing

strategic development of international activities and engagement on behalf of the university.

**S2o: WILLIAM COVID Initiative: Psycho-social support and guidance for the public**

WILLIAM is an Erasmus+ Initiative for Internationalization at Home, with a focus among other aspects on providing a supportive and welcoming environment for international students. In real time, WILLIAM's COVID Initiative provided guidance from trauma and crisis management experts on dealing with the situation on a personal level and managing life in the highly unusual and unpredictable climate. In addition, a Q&A section was created in which people could ask for guidance and receive responses within 48 hours. In order to provide additional support, the experts listed common Q&A that were relevant to students, parents, and the public more generally who were dealing with the unpredictable situation they faced. The guidance papers we used extensively in Israel by many people who are not part of WILLIAM or the higher education system in general, but found the content relevant and helpful for them. In this presentation, we will describe the initiative and present some of the central concepts related to helping individuals cope with the unknown that were delivered at the onset of the pandemic.

*Chair:*



Dr. **Yael Israel-Cohen** is the Director of International Academic Affairs at the College of Management Academic Studies in Rishon Lezion, Israel, and a Senior Lecturer affiliated with the School of Behavioral Sciences. She is the Coordinator of the WILLIAM Erasmus+ Initiative advancing Internationalization at Home in Israel and the EU.

*Speaker:*



Prof. **Mooli Lahad** is an Israeli psychologist and psychotrauma specialist, known for his creative methods of intervention and treatment of stress. He is the founder and former director of the Institute of Dramatherapy, and

founding president of the CSPC - The International Stress Prevention Center – and a Professor of Psychology at Tel Hai College, Israel.