

A close-up portrait of a young woman with voluminous, curly brown hair, smiling warmly at the camera. She has a small nose ring and is wearing a light-colored top. The background is a soft, out-of-focus blue.

MCI

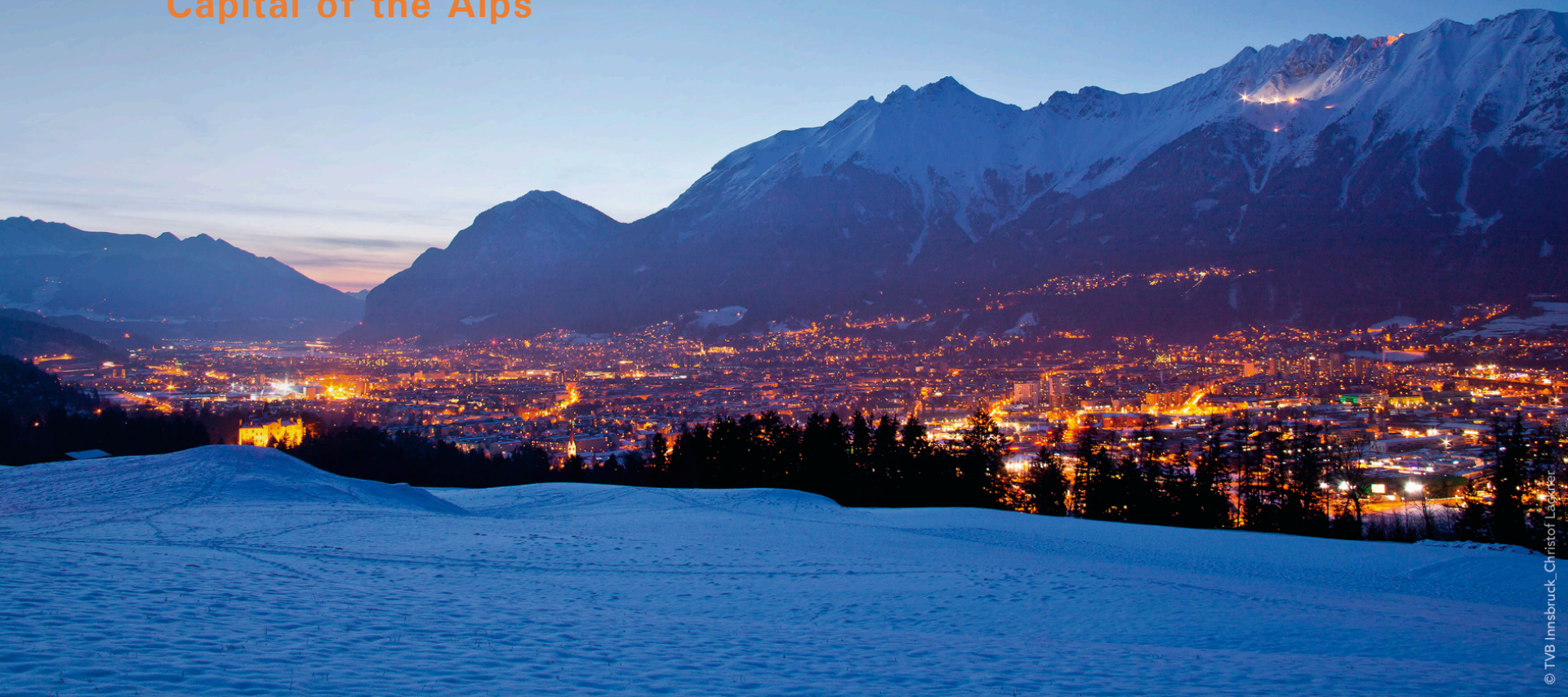
The Entrepreneurial School®

Innsbruck · Austria

Ideal Location



INNSBRUCK
Capital of the Alps







MCI Statistics

3,634

Students (Reporting date 15.11.)
(including Executive Masters & Certificate Programs; not including
Corporate Trainings, Seminars, Conferences)

14,571

Graduates
including Certificate Programs



MCI Statistics

29

Study programs
15 Bachelor | 14 Master
full-time and part-time

Summer &
Winter
Schools

8

15

Certificate Programs
part-time

1

Executive PhD

Study programs
in Technology &
Life Sciences

13

16

Study programs
in Management &
Society

13

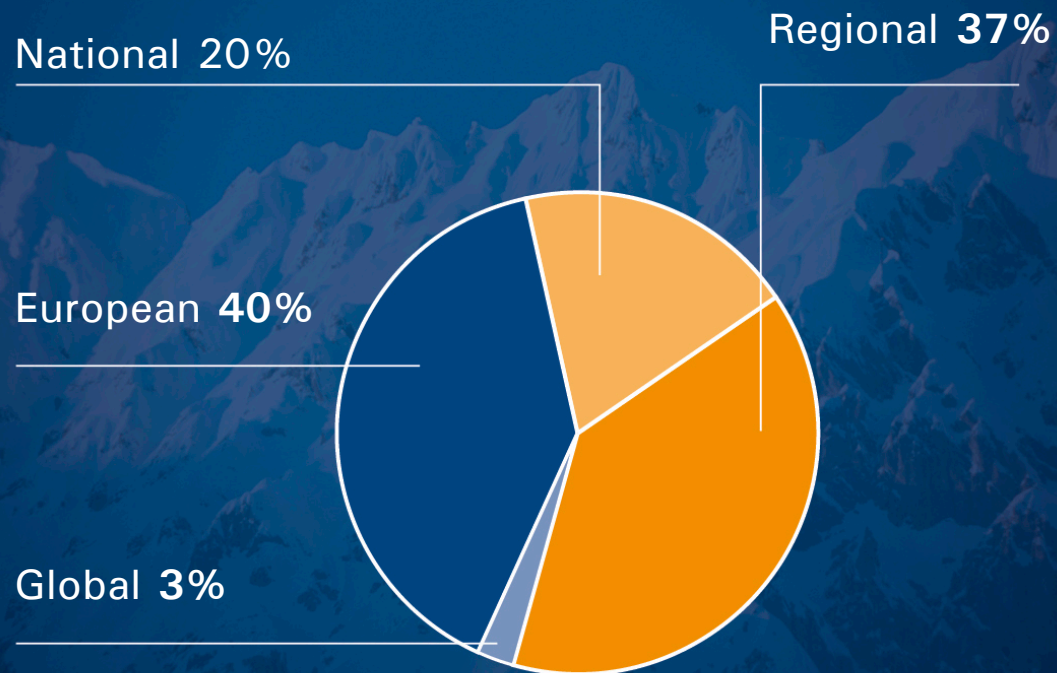
Study programs
in English

86,986 teaching hours per year
of which 39,095 in English (43.5%)

304

International Partner Universities

3,550 Students from 64 Nations (excl. exchange students)



Partner Universities

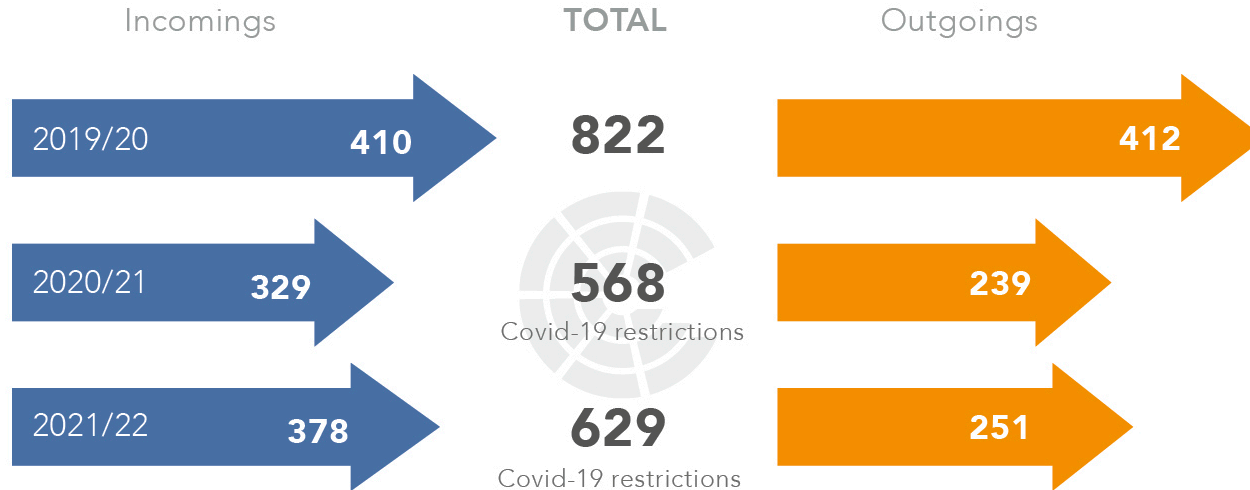


13 Double Degree Partnerships
1 Joint Degree Program

European University Ulysseus
Numerous collaborative research & study
opportunities within the university alliance

Mobility Statistics

Student exchange (including freemovers, not including Summer/Winter Programs, Study Abroad, etc.)



Current Trends in Internationalisation

- Digitalisation
- SDGs
- DEI

Digitalisation

- Digital Pioneers – eight weeks of training and eight months of working at the MCI
- Erasmus without papers
- Hybrid and online courses to promote virtual mobility

Digitalisation

MCI Winter Program 2022

Orientation



SDGs – Sustainable Development Goals

- Green mobility
- Community projects
- Working with the BKMC and BKM Scholarship
- PRME committment

SDGs – Projects



BRINGING THE "UN RESOLUTION ON THE RIGHTS OF THE CHILD" INTO BEING

COMMUNITY PROJECTS

Students researched how the "UN Resolution on the Rights of the Child" is perceived and implemented in child rights-oriented INGOs.

[READ MORE](#)



SOCIAL ROUTE PLAN DIGITAL

COMMUNITY PROJECTS

The social route plan is to be realised as an accessible smartphone application in order to establish a low-threshold access to the Innsbruck social...

[READ MORE](#)



JRK TIROL - DEVELOPMENT OF THE WEBSITE

COMMUNITY PROJECTS

Students built up a new structure as well as several design concepts for a new website, following the principles of UCD.

[READ MORE](#)



PARTICIPATION AND ENGAGEMENT OF YOUNG PEOPLE IN THE AUSTRIAN WORKER'S UNION, OGB

COMMUNITY PROJECTS

Find ways of communication to motivate pupils and students between 15 and 25 to get involved within the ÖGB.

[READ MORE](#)



PSYCHOSOCIAL HEALTH COMPETENCE OF TEACHERS IN TYROL

COMMUNITY PROJECTS

This project examined teachers' awareness of mental health, their self-assessment in dealing with children and young people in difficult situations and the...

[READ MORE](#)



SOCIAL BUSINESS SINDBAD – RESEARCH ON CREATING A SOCIAL MEDIA CONCEPT

COMMUNITY PROJECTS

Together with Sindbad Innsbruck four students from Non-Profit, Social- and Health Management realised a basic research on Social Media and target group...

[READ MORE](#)



SUPPORT-PLATFORM ON THE TOPIC OF VCA-PATIENTS

COMMUNITY PROJECTS

This project examined how the concept of self-help can be implemented online, in form of a platform, in order to enable an exchange of experiences between...

[READ MORE](#)



HEALTH SYSTEM CHALLENGE DIABETES MELLITUS TYPE 2- DATA COLLECTION AS A FACTOR IN THE QUALITY OF CARE

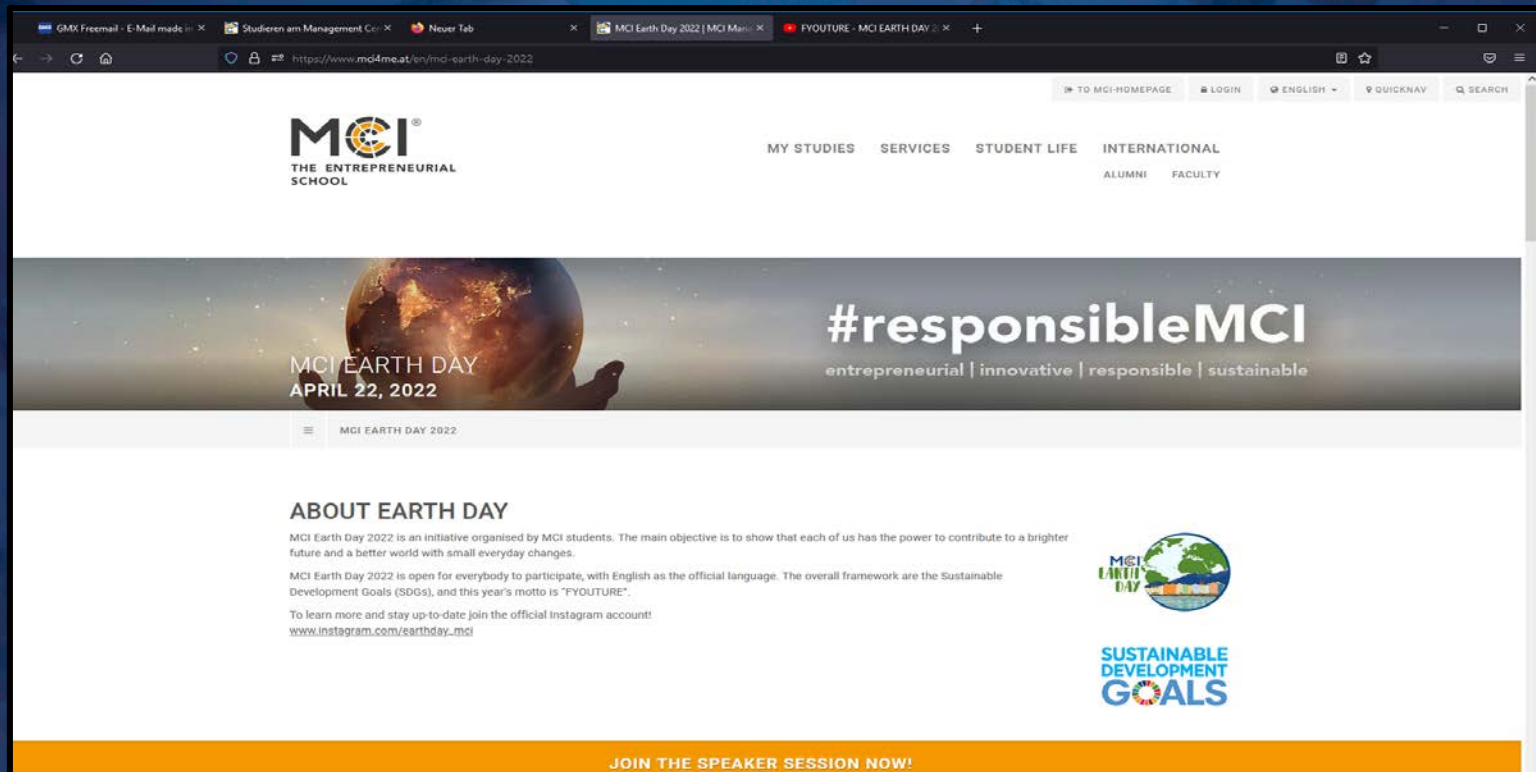
COMMUNITY PROJECTS

In Austria around 650,000 people suffer from type 2 diabetes. Good care can only be achieved if you know where, how many and how severely diabetic...

[READ MORE](#)

SDGs – Project Earth Day "FYOUTURE"

https://www.youtube.com/watch?v=-60lt_nX6RI



The screenshot shows the MCI Earth Day 2022 website. The header features the MCI logo and navigation links: TO MCI-HOMEPAGE, LOGIN, ENGLISH, QUICKNAV, and SEARCH. Below the header, a large banner displays the MCI logo and the text "MY STUDIES SERVICES STUDENT LIFE INTERNATIONAL ALUMNI FACULTY". The main banner features a hand holding a globe with the text "MCI EARTH DAY APRIL 22, 2022" and "#responsibleMCI entrepreneurial | innovative | responsible | sustainable". Below the banner, a section titled "ABOUT EARTH DAY" explains the initiative and provides information on participation and social media links. The footer includes a call to action: "JOIN THE SPEAKER SESSION NOW!".

MCI
THE ENTREPRENEURIAL SCHOOL

MY STUDIES SERVICES STUDENT LIFE INTERNATIONAL
ALUMNI FACULTY

MCI EARTH DAY
APRIL 22, 2022

#responsibleMCI
entrepreneurial | innovative | responsible | sustainable

ABOUT EARTH DAY

MCI Earth Day 2022 is an initiative organised by MCI students. The main objective is to show that each of us has the power to contribute to a brighter future and a better world with small everyday changes.

MCI Earth Day 2022 is open for everybody to participate, with English as the official language. The overall framework are the Sustainable Development Goals (SDGs), and this year's motto is "FYOUTURE".

To learn more and stay up-to-date join the official Instagram account!
www.instagram.com/earthday_mci

MCI EARTH DAY

SUSTAINABLE DEVELOPMENT GOALS

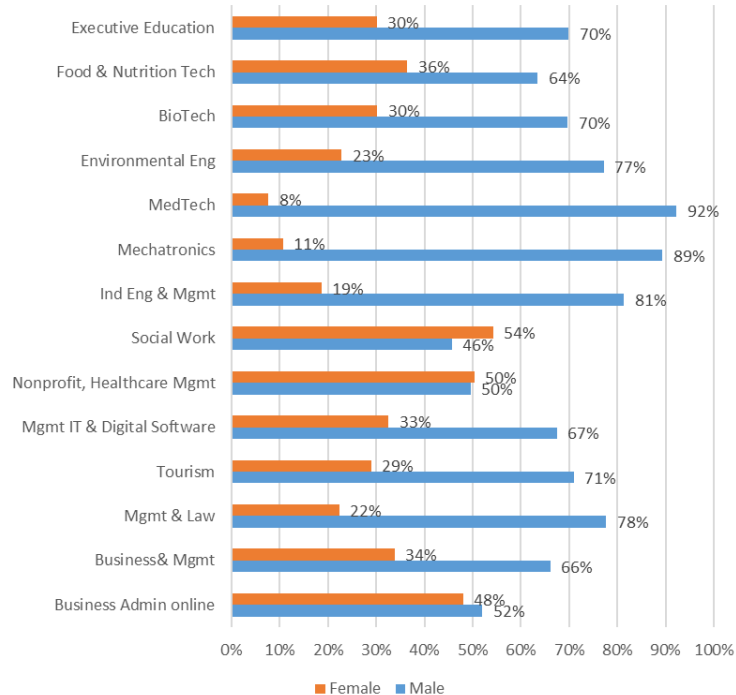
JOIN THE SPEAKER SESSION NOW!

DEI – Diversity, Equality and Inclusion

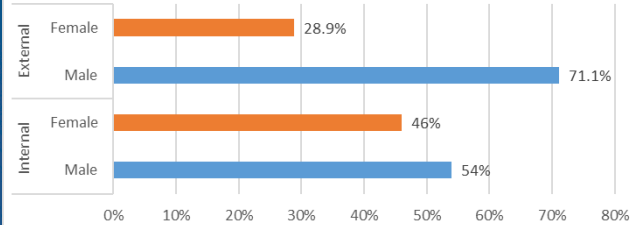
- “Frauen in der Technik” - Women in the field of Engineering
- Girls Day 2021
- Inclusive Language
- Gender Equality Plan in faculty, staff, students (e.g. recruitment)
- Ulysseus – Task force in DEI

DEI – Diversity, Equality and Inclusion

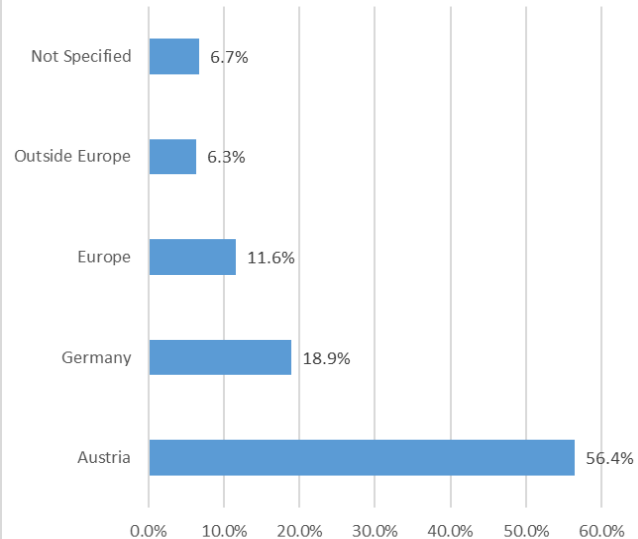
Gender internal & external Faculty per Department



Gender internal & external Faculty
Total 2020/21 (per head)



Faculty Nationality 2020/21 (per head)



DEI – Diversity, Equality and Inclusion – Girls Day 21



Challenges

- **Digitalisation:**
- Change and convincing staff, faculty is time consuming
- No set processes in place
- Lack of resources – infrastructure, experts
- Virtual fatigue
- Lack of time and motivation to carry out COIL projects

Challenges

- **SDGs:**
- Coordinating of projects e.g. BKMC time intensive
- Dissemination of information to students
- Motivating all students
- Monitoring green mobility



Challenges

- **DEI:**
- Lack of resources – bringing experts in for advice
- Lack of process for dissemination and monitoring

Impact

- Digitalisation
- Addresses and includes a bigger target group
- Promotes Internationalisation @ home
- Way to deal with imbalance with partner universities
- SDGs
- Raises awareness and increases responsible living and behaviour
- DIE
- Empowerment of women in rare sectors
- Empowerment of underrepresented groups

Impact

- Awareness should lead to changing of institutional motto and mission from:

Best in the world
To
Best for the world

Stay in Touch

MCI | The Entrepreneurial School[®]

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